



OUR MISSION

is to prevent injury, illness, disease, and premature death through the promotion of healthy behaviors, protection of the environment, and prevention of the spread of disease and illness.

OUR VISION

is to ensure health promotion, disease prevention, and health protection for all Delaware County residents.

OUR VALUES

- **ACCOUNTABILITY:** Commitment to use current public health practices in a transparent way to advance operations.
- **COLLABORATION:** Promote partnerships with businesses, organizations, community members, and government agencies to maximize our impact and improve health.
- **EQUITY:** Ensure optimal health conditions for all residents.
- **INNOVATION:** Foster and support a culture of professional growth and inquiry to achieve leading practices in community health.
- **LEADERSHIP:** Serve as lead health strategist, advocate, and voice for public health in Delaware County.
- **STEWARDSHIP:** Respect and honor the public trust by efficiently managing County health resources equitably, responsibly, and with integrity.



STRATEGIC PRIORITIES

PRIORITY A

ENHANCE COMMUNICATION Strategies

1. Finalize communication plan and address language and readability issues.
2. Define Ambassador roles and responsibilities for Board Members.
3. Conduct periodic polls to measure community awareness.

PRIORITY C

21ST CENTURY PUBLIC HEALTH MODEL Strategies

1. Complete Department Plans including Public Health Emergency Preparedness Plan, Communications plan, Community Health Assessment Report, Community Health Improvement Plan, and Strategic Plan
2. Improve Workforce Development
3. Achieve Continuous Quality Improvement (CQI)
4. Develop Performance Management (i.e., "Achieve It")
5. Diversify and braid funding streams
6. Promote care coordination and advocacy by the Board (i.e., long-term case coordination strategy)
7. Operate as Chief Health Strategist

PRIORITY B

GREATER USE OF DATA Strategies

1. Complete the Community Health Assessment Report
2. Create routine data reports (i.e., inspections analytics, defined audiences, etc.)

PRIORITY D

COMMUNITY HEALTH IMPROVEMENT PLAN Strategies

1. Leverage Community Health Assessment information into the future
2. Establish priorities informed by strategic plan
3. Identify community partners for programmatic initiatives
4. Develop health improvement plan by 2024
5. Maintain the plan as a living document

